Zeinab Dawod

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SUMMARY

As a highly experienced graphic designer with over 3 years of industry expertise, I possess a deep passion for crafting innovative concepts and pushing creative boundaries. Alongside my background in computer engineering, I have developed a profound understanding of the design process and the technology that fuels it.

My portfolio exemplifies my ability to deliver visually stunning and impactful designs across diverse clients and industries. I consistently strive for excellence and continuously seek out new challenges to further refine my craft. With a commitment to delivering exceptional results, I eagerly anticipate the opportunity to bring my unique perspective and expertise to your esteemed team.

Feel free to reach out to me to discuss how my skills, creativity, and professionalism can contribute to the success of your organization

EXPERIENCE

CREATIVE GRAPHIC DESIGNER
Tablab   **May 2023 – Present, Kuwait**

· Developing creative design concepts and translating them into visually engaging and effective designs for various mediums such as print, web, and social media.

· Working closely with clients to understand their requirements, objectives, and target audience, and delivering design solutions that meet their expectations.

· Creating cohesive brand identities including logos, color schemes, typography, and visual guidelines that effectively represent the client's brand and resonate with their target market.

· Designing intuitive and user-friendly interfaces for websites, applications, or digital platforms, ensuring a seamless user experience and visually appealing interactions.

· Utilizing image editing software to enhance and manipulate visuals, ensuring high-quality and professional-looking images for use in designs.

· Working closely with copywriters, marketers, developers, and other team members to ensure the design aligns with the overall project goals and objectives.

GRAPHIC DESIGNER
Slider   **February 2023 – May 2023, Saudi Arabia**

· Define and create a visual language as an extension of the brand.

· Collaborate with Content Marketing, and others, to establish a clear and concise brand voice, tone, and personality.

· Understanding the business case and/or client brief through research into the client and subject; understanding the client's objectives.

· Having an overview of the commercial content.

· Collaborate with a team of design- motion-, and tech specialists.

GRAPHIC DESIGNER
TipTop   **June 2022 – January 2023, Erbil**

· Developing concepts, graphics and layouts, including making decisions about fonts, images, readability and readers' needs.

· Creating attractive social media posts to catch the audience's attention.

· Planning and creating content for online channels.

· Using programming skills to build pages and applications.

SOCIAL MEDIA DESIGNER
Mostaql   **April 2021 – March 2022, Remote**

· Producing content to be posted online.

· Using programming skills to build pages and applications.

· Create new marketing materials including flyers, brochures, folders, conference materials, and branded items.

BRAND DESIGNER
Trend design   **December 2021 – February 2022, Iraq**

· Define and create a visual language as an extension of the brand.

· Collaborate with Content Marketing, and others, to establish a clear and concise brand voice, tone, and personality.

· Understanding the business case and/or client brief through research into the client and subject understanding the client's objectives.

· Having an overview of the commercial content.

· Collaborate with a team of design- motion-, and tech specialists.

GRAPHIC DESIGNER
Al Hayat Medical Center   **June 2020 – June 2021, Qatar**

· Developing and sharing various social media content like graphics, videos, and other forms of content.

· Creating images and layouts by hand or using design software.

· Visualizing and creating graphics including illustrations, logos, layouts and photos.
· Collaborate with other members of our marketing team to ensure that all content is on target and optimized for specific audiences.

GRAPHIC DESIGNER / PHOTOGRAPHER
Zprojects   **January 2018 – March 2019, Syria**
· Study design briefs and determine requirements.
· Conceptualize visuals based on requirements.
· Ensure final graphics and layouts are visually appealing and on-brand.
· Create compelling and effective logos, designs, print and digital media.

PROJECTS

Graphic designer(volunteer)
Syrian trust for development · July 2017 – July 2018
· Applying strong typographic skills and a keen eye for layout design to create visually balanced and aesthetically pleasing compositions in various design projects.
· Designing intuitive and user-friendly interfaces for websites, applications, or digital platforms, ensuring a seamless user experience and visually appealing interactions.

EDUCATION

COMPUTER ENGINEERING
Minor in ENGINEERING · Tishreen university · Syria · 2020

SKILLS

Graphic Designer, Graphic Designer, Ui Ux, Figma, Photoshop Illustrator, Photo Editing, Indesign, Adobe Premiere