

Mohamed Islem Guernine

Experienced no-code developer with a proven track record in creating innovative digital solutions. Proficient in leveraging no-code platforms to develop applications that streamline workflows, automate processes, and integrate AI technologies. Adept at problem-solving, project management, and collaborating with cross-functional teams.

EXPERIENCE

Garage-X — Nocode Digital Solutions Developer

Sharjah, Arab Emirates - Remote — September 2021 - June 2023

Led two projects for Garage-X clients, and their web apps were successfully launched in 3 weeks.

Provided personal training with the team for founders to learn how to manage their projects with no-code platforms.

Developed and launched new features on the company's website using no-code platforms.

Utilized Trello for real-time project management, ensuring transparency and client involvement.

Implemented subscription management, attendee verification via phone, and automatic e-ticket and certificate generation.

Introduced an AI assistant to assist event organizers in creating compelling content and images.

Garage-X — Digital Marketing Manager

Sharjah, Arab Emirates - Remote — September 2021 - September 2022

Developed company Channels impact by 120% using Content Marketing and automation tools.

Ranked the company on the first page of Google using Facebook SEO.

Led the development and implementation of marketing automation strategies, resulting in a 30% reduction in manual tasks and a 25% increase in operational efficiency.

Automated social media posting schedules and content distribution, resulting in a 20% reduction in time spent on manual posting.

Led a Multinational team of 4 members, fostering collaboration and ensuring the successful execution of digital marketing strategies.

Collaborated with cross-functional teams, including development, and design, to align marketing efforts with broader company goals.

Contera Agency — Digital Marketing Specialist

Annaba, Algeria - Remote — September 2019 - September 2022

Delivered consistent on-time and on-budget results, meeting client requirements while achieving a 5% cost reduction.

Explained 2 sales techniques such as video prospecting and voice mail, resulting in 25% more leads monthly.

Exploded IG reach with Influencer strategy, driving 135k impressions & 2500+ followers in 24 hours.

Automated social media interactions via chatbots, resulting in 5-minute response times.

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SKILLS

Chatbot Development

Data Analytics and Reporting

Digital Marketing Strategy

Project Management

MVP Development

Process Automation

Creativity

Problem-Solving

Teamwork

CERTIFICATIONS

Digital Marketing Associate by Meta

Fundamentals of Digital Marketing by Google

Master Digital Marketing by LinkedIn Learning

Remote Work Licence by Niiversity

Business Process Automation by Welovenocode

Misk Startup School Masterclasses by Misk

Startup MVP Launching with Nocode by Garage-X

The Virtual Assistant With Nocode by Garage-X

Certified Nocode Developer by Welovenocode

LANGUAGES

- English
- French
- Arabic

Islem Accessoire— Founder

Annaba, Algeria - October 2017 - June 2018

Promoted 5 additional products through the implementation of cross-selling.

Surpassed sales goals by 7% through the implementation of effective marketing strategies.

Delivered excellent customer service and free product returns, resulting in a consistent 100% customer satisfaction rating.

Implemented cash on delivery method, resulting in over 90% of sales.

EDUCATION

University Badji Mokhtar — Bachelor in Automatic Control Engineering

Annaba, Algeria - September 2019 - July 2023

Help create the layout of electrical and mechanical control systems. Program an automation process, and modify existing programming when necessary.

INSFP — BTS in Electrotechnical

Annaba, Algeria - September 2017 - December 2020

Electrical engineering knowledge: Asynchronous motors, Synchronous machines, Direct current motors, Three-phase and single-phase transformers, industrial equipment and control.

Volunteer Experience

Event Organizer — Next by ACF — Galacticom

Annaba, Algeria - December 2023

Managed the check-in process for VIP attendees, ensuring a smooth and seamless experience.

Maintained confidentiality and professionalism while interacting with high-profile individuals.

Welcomed and interacted with VIP attendees, creating a warm and professional atmosphere.

Event Organizer — Algo Challenge — Aissaoui School

Annaba, Algeria - October 2023

Built a no-code solution to address a technical issue with the check-in process.

Trained the team on how to use the solution, streamlining the check-in process.

Increased efficiency and reduced wait times for participants.

Event Organizer — ACF — Galacticom

Annaba, Algeria - June 2022

Collaborated effectively with a team of volunteers to manage various event aspects.

Ensured smooth coordination and communication within the team.

Contributed to creating a positive and efficient event experience for over 5,000 participants.